

# 1 **An Empirical Study of BIM-Implementation-Based Perceptions among** 2 **Chinese Practitioners**

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## 5 **Abstract**

6 The global movement of Building Information Modeling is spreading the implementation  
7 of BIM from developed countries to other developing countries. Practitioners' perceptions on  
8 BIM implementation in these developing countries, such as China, a giant building market  
9 which is increasing the BIM application in the industry, have not been thoroughly understood.  
10 This research adopted the questionnaire survey to investigate the BIM practice and its related  
11 perceptions from 94 randomly recruited Chinese BIM professionals. Reductions in design  
12 errors and resulted construction rework were considered the top benefit of using BIM. The  
13 most important factor in achieving BIM value was the interoperability among various BIM  
14 tools. A comprehensive evaluation of BIM in the company level was considered a major  
15 difficulty of implementing BIM. The owner was considered the party that received most  
16 benefits from BIM. Subgroup differences based on two major categories (i.e., participants'  
17 profession and BIM proficiency level) were analyzed in these BIM-implementation-related  
18 sections. Statistical analysis revealed that generally neither the profession nor BIM proficiency  
19 level would affect participants' perceptions on benefits, factors, challenges, or benefited parties  
20 in BIM implementation.

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34 differences; Statistical analysis; Developing countries.

35

36 **Introduction**

37 Building Information Modelling (BIM), the digital technology enabling creations of  
38 accurate virtual models and supporting further activities in the project delivery process, is one  
39 of the most promising developments in the architectural, engineering, and construction (AEC)  
40 industries (Eastman et al., 2011). China, the huge AEC market accounted for 47.9% of the  
41 Asia-Pacific industry according to MarketLine (2014), was expected to continue the growth of  
42 its construction industry from 2013 to 2018 with an average rate at 12.6%. Accompanying  
43 China's AEC market growth is the increased BIM application. BIM has been displaying its  
44 impacts on the industry practice (Azhar et al. 2012; Francom and Asmar, 2015). One major  
45 concern in terms of current and future BIM implementation is the perceptions of industry  
46 professionals towards BIM and how they see BIM affecting their business now and in the  
47 future. Practitioners' perceptions towards BIM implementation has been studied in developed  
48 countries (e.g., Eadie et al., 2013; Ahn et al., 2015). However, it has not been thoroughly  
49 investigated in developing countries. Using China, the giant AEC market as the case for BIM  
50 empirical studies in developing countries, this research aims to evaluate the major benefits and  
51 barriers of implementing BIM, factors impacting BIM to achieve its value, and project parties  
52 benefitted from BIM.

53 Previously conducted BIM-related surveys in China, including China Construction  
54 Industry Association (CCIA, 2013) and Shenzhen Exploration & Design Association (SZEDA,  
55 2013), targeted on contractors and design firms respectively to investigate BIM-related  
56 activities (e.g., visualization), BIM impacts, and challenges in BIM practice. Collaboration was

57 considered by CCIA (2013), SZEDA (2013), and Eadie et al. (2013) the key for successful  
58 BIM practice, as staff from different disciplines and various BIM proficiency levels would be  
59 involved in the same project. BIM adoption within the same organization, such as a  
60 construction company in the study of Sackey et al. (2014), would also involve multidisciplinary  
61 professionals in the sociotechnical collaboration. The mechanism of human behavior in a  
62 virtual organization, as identified by Lu et al. (2014), should be further explored when adopting  
63 information and communicating technology. The perception would have a direct effect on  
64 behavior (Dijksterhuis and Bargh, 2001). Currently, it has not been well studied whether the  
65 BIM practitioners' profession (e.g., architects, engineers, consultants, etc.) and their BIM  
66 experience would affect the perceptions on BIM implementation. The objectives of this study  
67 focus on: 1) gaining the overall picture of how the active BIM practitioners from various fields  
68 in China would perceive BIM in terms of its benefits, factors influencing its practice, and  
69 challenges to implement it, etc.; 2) recruiting BIM practitioners from multiple disciplines  
70 according to their AEC fields and BIM proficiency levels for this empirical study; and 3)  
71 adapting statistical methods including Chi-Square test of independence and Analysis of  
72 Variance (ANOVA) to explore whether subgroup differences exist in these perceptions.  
73 Results from subgroup analysis would provide insights on whether practitioners from different  
74 professions and experience levels tend to have consistent perceptions, which could be one of  
75 the indicators for the effective collaboration in BIM-involved projects. The findings from this  
76 study provide information to international AEC firms involved in or entering the China market  
77 as well as relevant building construction authorities in light of the current BIM implementation  
78 as well as trend, direction, and movements of future BIM practice.

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## 82 **Literature Review**

### 83 *An Overview of BIM Practice Worldwide*

84 BIM is undergoing the increased application in the global AEC industries. Investigations  
85 on the current stage of BIM practice have been conducted in different countries. These studies  
86 (Both et al, 2013; Davies and Harty, 2013; Masood et al., 2013; Juszczuk et al., 2015) recruited  
87 BIM practitioners from a certain profession (e.g., engineers or contractors) on investigating  
88 either the current BIM practices (e.g., to achieve visualization), BIM experience (e.g., years of  
89 practicing BIM), and visions of BIM (e.g., benefits and barriers in BIM implementation).  
90 Although survey respondents from various professions showed limited BIM experience in  
91 countries including China (CCIA, 2013), Poland (Juszczuk et al., 2015) and Pakistan (Masood  
92 et al., 2013), the BIM application was expected to grow fast in recent years (McGraw-Hill  
93 Construction, 2014). Review of previous BIM studies revealed that the perceptions on specific  
94 BIM-related issues may vary depend on respondents' professions. For example, contractors  
95 considered themselves benefited most from the BIM technology (CCIA, 2013), while design  
96 and staff from other professions tended to perceive the client the party that had the most benefit  
97 from BIM (Eadie et al., 2013; SZEDA, 2013). Cost control was perceived by contractors as the  
98 major measurement of BIM impact (CCIA, 2013), while the engineers listed the reduction in  
99 design changes as the major effect from BIM (SZEDA, 2013).

### 100 *BIM Practice in China's AEC Industries*

101 China's construction market has the potential to see BIM benefits, but it is restricted to its  
102 own structural obstacles (McGraw-Hill Construction, 2014). BIM would be the major  
103 breakthrough in China's building industry, but the BIM development faces these challenges  
104 including lack of well-developed standards, insufficient interoperability among project  
105 members, and difficulties of applying BIM in the whole building lifecycle, etc (He et al., 2012).  
106 Despite that the BIM adoption rate was low in 2012 among major large-sized Chinese

107 contractors (CCIA, 2013), the more recently released survey report from Shanghai  
108 Construction Trade Association (SCTA) & Luban Consulting (2014) showed that 67% of  
109 construction firms nationwide had started BIM practice, and over 10% of clients had used BIM  
110 in more than half of their projects by the end of 2014. The governmental policies and industry  
111 standards newly announced in recent years could be one driver to the increased BIM usage in  
112 China's AEC industries.

113 As indicated by Cao et al. (2016), government requirements are one motive to implement  
114 BIM. Since 2011, BIM-related policies and standards have been undergoing fast movement.  
115 According to Jin et al. (2015), the recent movements of BIM-related governmental policies in  
116 China have been undergoing major steps from announcing the digitalization visions in 2011,  
117 publishing the first version of BIM standard in 2012, listing strategic objectives in 2013 with  
118 detailed timeline of BIM adoption, to further proposing the BIM application crossing the whole  
119 project life cycle in 2014.

### 120 ***Benefits of Adopting BIM***

121 Two-thirds of BIM users in the report of McGraw-Hill Construction (2014) had a positive  
122 view of the return on their investments in BIM. The increase of interoperability of BIM  
123 software was estimated to save up to two thirds of the annual overall cost paid by clients,  
124 building users and operators (Furneaux and Kivvits, 2008). Contractors had reduced 1%-2%  
125 cost of MEP systems in large healthcare projects by using BIM (Khanzode, et al., 2008). Other  
126 parties such as software vendors also acquired large returns on the investment of BIM (Becerik-  
127 Gerber and Rice, 2010; Cheung et al., 2012).

128 Besides the financial benefits gained from multiple parties, other benefits that BIM could  
129 bring to the project include 3D visualization, reduction of design errors and rework, clash  
130 detection, full understanding of the project, and reduction of construction period (Yan and  
131 Damian, 2008; Both et al., 2012; Crotty, 2012; Migilinskas et al., 2013; Ahn et al., 2015).

132 However, achieving these benefits would depend on various factors including but not limited  
133 to collaboration among different teams (He et al., 2012; Eadie et al., 2013; SZEDA, 2013),  
134 BIM expertise within team members (Ku and Taiebat, 2011; Kashiwagi et al., 2012; Eadie et  
135 al., 2013; SZEDA, 2013; Cao et al., 2016), legal issues within the contract that involves BIM  
136 usage (Oluwole, 2011; Race, 2012), project location, type and nature (Cao et al., 2016), and  
137 budget (Bazjanac, 2006). These factors, if not properly handled in a BIM-involved project,  
138 would possibly barricade the BIM implementation.

### 139 ***Barriers and Challenges of Implementing BIM***

140 The potential challenges of implementing BIM include:

- 141 • Insufficient evaluation of BIM value from the company level indicated by Sebastian (2010)  
142 when BIM users fail to see the immediate benefits from projects delivered to date
- 143 • Resistance at higher management or operation level (Bender, 2010), which could be partly  
144 due to the cultural resistance (Denzer and Hedges, 2008; Dawood and Iqbal, 2010)
- 145 • Lack of requirements from the client (Birkeland, 2009; Breetzke and Hawkins, 2009)
- 146 • High initial cost of BIM (Yan and Damian, 2008; Giel et al., 2010; Azhar, 2011)
- 147 • Availability of governmental policies and industry standards (Smith and Tardif, 2009; He  
148 et al., 2012)
- 149 • BIM education and training (Trine, 2008; Jäväjä and Salin, 2014; Tang et al., 2015)
- 150 • The practicability of BIM implementation not well understood (Sackey et al., 2014) and  
151 requiring further studies on BIM practice within the AEC organizational context (Lu et al.,  
152 2014)

153

### 154 **Methodology**

155 The research team from the University of Nottingham Ningbo China (UNNC), in  
156 collaboration with Shanghai BIM Engineering Centre (SBEC), has been working on the

157 investigation of China AEC industries' BIM practice and perceptions on BIM-related issues,  
158 including benefits generated from BIM, impact factors to BIM implementation, challenges in  
159 implementing BIM, and financially benefitted parties from BIM. A relevant questionnaire  
160 survey was designed by the UNNC research team and peer-reviewed by professionals from  
161 SBEC between August 2014 and May 2015, and approved by the Research Ethics Office in  
162 June 2015 at the University of Nottingham Ningbo China to ensure that human-subject related  
163 research activities met the research ethics requirements.

164 Questionnaires were delivered to totally 200 random attendants including consultants,  
165 architects, engineers, owners, and other AEC industry practitioners from China's national  
166 network of Digital Design and Construction during the First Forum of BIM Technology and  
167 Lean Construction organized by SBEC in July 2015. In total 81 responses were received out  
168 of 200 hardcopies sent. Electronic questionnaire was sent via SOJUMP, a Chinese online  
169 survey system ([www.sojump.com](http://www.sojump.com)) to collect more responses from the survey pool of Chinese  
170 AEC professionals who have been adopting BIM or planning to start BIM usage in their work.  
171 In total 13 responded surveys were received from 97 questionnaires sent during July 2015.  
172 Statistical analysis (e.g., two-sample *t*-test) of responses collected between site survey and on-  
173 line questionnaire revealed high consistency. Combining the questionnaires responded from  
174 both hardcopies and on-line, finally questionnaires from 94 participants were recruited for the  
175 follow-up data analysis.

176 Two major types of questions were designed in the questionnaire: multi-choice and Likert  
177 scale. The survey sample was divided into subgroups based on two categorizations: profession  
178 (e.g., architects, engineer, contractor, software developer, etc.), and BIM proficiency level (e.g.,  
179 expert, advanced level, intermediate level, entry-level, and no BIM experience). For multi-  
180 choice questions related to BIM adoption rate and benefitted parties, the Chi-Square test of  
181 independence from Johnson (2005) at the 5% level of significance was performed to evaluate

182 whether subgroups had consistent percentages of selecting the same option in the given  
183 question. A corresponding  $p$  value lower than 0.05 would reject the null hypothesis that the  
184 percentages of subgroups selecting each option is independent on either the profession or BIM  
185 proficiency level.

186 For the rest sections adopting Likert scale format, three main statistical methods were used:  
187 Relative Importance Index ( $RII$ ) was the value ( $0 \leq RII \leq 1$ ) used to rank multiple items within  
188 each section. An item achieving higher  $RII$  score would rank higher than those with lower  $RII$   
189 values.

190 It was calculated for each item based on the equation used by previous studies (Kometa et  
191 al., 1994; Tam et al., 2000; Eadie et al., 2013; Tam et al., 2009):

$$192 \quad RII = \frac{\sum w}{A \times N} \quad (1)$$

193 where:

194  $w$  is the Likert score (1 to 5) selected by each survey participant.

195  $A$  is the highest score (equal to 5 in this survey).

196  $N$  is the number of responses.

197 Cronbach's alpha is the tool to measure the internal consistency of items in a test (Cronbach,  
198 1951; Tavakol and Dennick, 2011). Its value ranges from 0 to 1. A higher value indicates a  
199 higher degree of consistency among these items. Usually, an Alpha value from 0.70 to 0.95 is  
200 considered acceptable or with high internal inter-relatedness (Nunnally and Bernstein, 1994;  
201 Bland and Altman, 1997; DeVellis, 2003). A higher Alpha value within one section also means  
202 that a survey participant who selects a score for one item is likely to assign a similar score for  
203 other items in this section. A low alpha value indicates poor correlation among items (Tavakol  
204 and Dennick, 2011).

205 Parametric methods including ANOVA have been applied in the data analysis of Likert  
206 scale questions in the field of construction engineering and management (Aksorn and



207 Hadikusumo, 2008; Meliá et al., 2008; Tam, 2009). Parametric methods have been proved in  
208 multiple studies adopting parametric methods (e.g., Carifio and Perla, 2008; Norman, 2010) in  
209 its robustness when applied in samples that were small in size or not normally distributed.  
210 Examples of small sample sizes in parametric methods include subgroup size at 4 in Tam  
211 (2009)'s study and highly skewed non-normal distributions with subsample sizes as small as 4  
212 in Pearson (1931)' case. The overall sample size and subsample sizes in this research are  
213 considered fair compared to all these previous studies. ANOVA tests whether the subgroups  
214 had consistent mean values in the given section. Based on a 5% level of significance, a  $p$  value  
215 lower than 0.05 would suggest that subgroup differences exist when perceiving the given item.  
216

## 217 **Findings on the Status of BIM Practice in China's AEC Industries**

218 The major findings from this questionnaire are divided into six sections, namely survey  
219 participants' background and BIM experience, BIM adoption rates in their past projects, BIM  
220 benefits, factors that affect BIM implementation, challenges encountered in BIM, and parties  
221 that benefit financially from BIM.

### 222 ***Survey Participants' Background***

223 The working locations of survey participants are summarized in Fig.1.  
224 Participants in this questionnaire survey came from five major regions as shown in Fig.2.  
225 Beijing, Shanghai, and Canton are the major BIM-leading regions in the mainland of China  
226 according to the earlier released BIM report (Jin et al., 2015). Participants from Shanghai and  
227 its nearby regions contributed to the majority of this survey sample. A small portion of the  
228 survey pool came from the inland of China and the remaining were Chinese BIM practitioners  
229 working overseas.

230 The background of survey participants were also categorized in Fig.2 and Fig. 3 according  
231 to their professions and self-perceived BIM proficiency levels.

232 Other professions in this survey included material supplier, company administration directors,  
233 etc.

234 The self-perceived BIM proficiency level was measured by the years of BIM experience.  
235 Box plots are provided in Fig. 4 displaying numbers of years of using BIM for the whole sample  
236 and three subsamples.

237 The box plot for each sample in Fig.4 has maximum (i.e., max), 75th percentile, median,  
238 25th percentile, and minimum (i.e., min) values. It is indicated from Fig.4 that the participants  
239 in the overall sample has skewed distribution of years of BIM experience, with the majority  
240 from 1 to 5 years. When divided into subsamples, it is indicated that the proficiency levels of  
241 BIM usage are in a correlation with the number of years that participants have been adopting  
242 BIM, with median values released from the three subsamples at 5 years, 2 years, and 0.5 year  
243 respectively. The years-of-experience-based BIM proficiency level will be adopted as one  
244 categorization criteria to divide the whole survey sample into subgroups in the following  
245 sections.

#### 246 ***BIM Adoption Rate***

247 Survey participants were asked the BIM adoption rate in their past projects in the multi-  
248 choice question. The adoption rate was categorized as: 1) very frequent adoptions defined as  
249 having been using BIM in over 60% of their recent five years' projects, 2) frequent adoptions  
250 (i.e., using BIM between 30% to 60% of their projects), 3) moderate adoption (i.e., 15% to 30%  
251 of their projects with BIM involved), and 4) few adoptions with BIM adopted in less than 15%  
252 of their projects. In order to capture the information of whether BIM practice is independent of  
253 professions or BIM proficiency levels, the adoption rates among subgroups are compared and  
254 displayed in Table 1.

255 The calculated Chi-Square value of 18.167 and the corresponding  $p$  value of 0.445 indicate  
256 that professions of survey participants listed in Table 1 do not affect the BIM adoption rate

257 among AEC professionals. In contrast, the  $p$  value of 0.001 would suggest that there are  
258 significant differences in BIM adoption rates among subgroups at different BIM proficiency  
259 levels. Generally experts or participants in the advanced level tended to have more frequent  
260 BIM adoptions.

### 261 ***Benefits of Adopting BIM***

262 Survey participants were asked to provide their options in the Likert-scale question (with  
263 “1” being strongly disagree, “3” denoting neutral, and “5” representing strongly agree)  
264 regarding the benefits from BIM. The option of “N/A” was also given for each item when the  
265 participant did not have the knowledge to answer it. The overall answers from the survey pool  
266 is presented in Table 2 following the *RII* score ranking of 13 BIM-benefit-related items from  
267 B1 to B13.

268 Reductions in design errors and resulted construction rework were ranked highest in benefits  
269 of using BIM as shown in Table 2, followed by better project quality. Table 2 reveals that cost  
270 and time related items (i.e., B7, B8, B10, B11) were not ranked as high as reductions in errors  
271 or rework. Generally all of the proposed benefits from BIM were perceived positively from  
272 survey participants. The item B13 was perceived the lowest-ranked item with an average of  
273 3.29 out of 5, with nearly half (47%) of respondents selecting the neutral score “3”. That would  
274 reflect participants’ views that BIM did not necessarily benefit companies in hiring new  
275 employees or keeping the existing staff.

276 The Cronbach’s alpha at 0.922 indicates that a participant that select one Likert scale score  
277 in one BIM-benefit-related item is likely to provide a similar score to other items. To analyze  
278 the contribution of each given item to the overall consistency of the whole 13 items, the given  
279 item can be removed for the rerunning of the internal consistency analysis. The Cronbach’s  
280 Alpha values listed in Table 2 show the changed value if the given item is removed. All values  
281 slightly lower than the original 0.922 indicate that each of the 13 items would positively

282 contribute to the internal consistency. The item-total correlation in Table 2 quantifies the  
283 correlation between the given item and the summed score of the rest 12 items. For example,  
284 the correlation coefficient at 0.644 for B1 indicates fairly positive and strong relationship  
285 between B1 and the remaining items. It is hence reasonable to assume that the score in B1 is  
286 internally consistent with composite scores from the rest items. Generally each item within  
287 Table 2 displays a strongly positive relationship with the remaining items except that B11 (i.e.,  
288 Reducing time of workflows) shows a relatively lower correlation, which could infer that  
289 respondents are more likely to have an inconsistent view on B11 than the remaining BIM-  
290 benefit-related items.

291 The overall sample was then divided into subgroups according to the profession and BIM  
292 proficiency levels. Table 3 displays the ANOVA analysis on perceptions of these 13 BIM-  
293 benefit-related items among subgroups.

294 All the  $p$  values higher than 0.05 for each item among the subgroups divided according to  
295 both categories (i.e., profession and BIM proficiency level) suggested that the profession and  
296 BIM experience did not affect their perceptions towards the benefits that BIM could bring to  
297 the AEC industries.

### 298 ***Factors Related to BIM Implementation***

299 The survey participants were asked of their perceptions on the effects of various factors  
300 that could have for BIM to achieve its full potential. Each factor was given in the format of  
301 Likert scale with “1” being the least significant, “3” being neutral, and “5” being the most  
302 significant. Participants were also allowed to choose “N/A” if without knowledge to respond  
303 to the given item. Table 4 summarizes the findings related to *RII* and internal consistency  
304 analysis. Totally 14 items in BIM value factors are listed following the ranking of *RII*.

305 The interoperability of BIM software tools among different project team members was  
306 considered the most important factor in achieving BIM value. This truly reflects the problem

307 in China's BIM practice that various BIM tools from different IT developers used by project  
308 members could make it difficult to fully implement BIM when connecting from architecture to  
309 structural engineering, and further to cost estimate or other disciplines. The number of BIM-  
310 knowledgeable professionals was ranked the second highest factor that has significant effects  
311 in BIM implementation, followed by the project complexity in terms of managerial and  
312 technological risks as defined by Gidado (1996). It is also shown in Table 4 that project size,  
313 budget, and schedule-related factors were not ranked in priority as compared to project  
314 complexity. The project location and whether staff work in the same location were ranked  
315 lowest in Table 4. As the AEC industries are moving towards the digitalization, the physical  
316 location of project members from different disciplines plays a less significant role in the project  
317 delivery process as compared to the days when BIM was not available.

318 Similar to the section of BIM benefits, the BIM-value-related factors in Table 4 also display  
319 a high degree of internal consistency with the Cronbach's alpha at 0.919. The item total  
320 correlation values in Table 4 generally display a strongly positive relationship between the  
321 given factor and the remaining 13 factors except for F1 and F14, both of which had correlation  
322 lower than 0.50. The lower correlation values would indicate that the BIM tool interoperability  
323 was considered top priority above other factors, while the colocation of project teams was not  
324 that significant in influencing BIM values compared to the rest factors.

325 The subgroup analysis is presented in Table 5 in evaluating the BIM-value-related factors.  
326 The  $p$  value higher than 0.05 within each factor would convey the information that survey  
327 participants from different professions or various BIM usage experience all shared consistent  
328 views on factors that would affect BIM implementation.

### 329 ***Challenges and Difficulties***

330 The data analysis were performed regarding the perceptions on challenges and difficulties  
331 encountered in implementing BIM. Based on the Likert scale options between 1 and 5, with

332 “1” denoting very easy to overcome, “3” being neutral, and “5” representing the most difficult,  
333 Table 6 illustrates the *RII* score and internal consistency of the nine items describing BIM-  
334 implementation-related challenges.

335 Compared to sections in BIM benefits and BIM-value-related factors, *RII* scores received  
336 from this section appear generally lower. C6 to C9, these four items with *RII* scores lower than  
337 0.600 indicate that the training, cost-related factors, and the companies’ entry-level staff’s  
338 acceptance to BIM are not difficult to achieve. In contrast, the acceptance of staff from higher  
339 level of management seems more challenging (C2 and C3). The lack of thorough evaluation  
340 regarding the benefits, risks, and challenges of BIM to the company business was considered  
341 the major challenge in implementing BIM. Client demands and government regulations were  
342 middle ranked in Table 6, and this could indicate that the major challenges would generally  
343 come from BIM implementers themselves rather than other driving factors (e.g., client  
344 demands or government requirements).

345 The Cronbach’s alpha value at 0.796 is considered a high degree of consistent views on all  
346 the nine challenge-related items, though not as high as that in the previous two sections. The  
347 Cronbach’s alpha values listed in Table 6 lower than the overall value indicate that each item  
348 within this section is positively contributing to the overall internal consistency. The lower item-  
349 total correlation values in Table 6 compared to that in Table 2 and Table 4 indicate that  
350 respondents are less likely to choose consistent options for challenges in implementing BIM.  
351 The bottom-ranked item, C9, found with the lowest correlation, suggests that participants are  
352 more likely to have a different opinion in the difficulty of effective BIM training compared to  
353 the rest items.

354 The ANOVA analysis is performed in Table 7 to evaluate the potential subgroup  
355 differences in perceiving challenges encountered in implementing BIM.

356 It is seen in Table 7 that subgroups from various professions have significantly different  
357 views on the difficulty of C8. Basically the academics, BIM consultants, owners, and architects  
358 perceived the acceptance from entry-level staff more challenging with mean scores of 4.000,  
359 3.875, 3.500, and 3.376 respectively. In contrast, the engineers, contractors, and software  
360 developers considered the same item with much less challenge (mean scores received at 2.600,  
361 2.444, and 1.250 respectively). The other significant difference was found in C9 among  
362 subgroups divided by different BIM proficiency levels. It is inferred from the mean score of  
363 subgroups that those without any BIM experience tended to think that achieving efficient BIM  
364 training would be difficult (mean score at 4.000), while those with certain BIM experience  
365 were more likely to perceive less challenge in BIM training, according to mean scores for entry-  
366 level, intermediate, advanced, and expert BIM users ranging from 2.333 to 2.947, all below the  
367 neutral score at 3 in the Likert-based scoring system.

#### 368 ***Parties Financially Benefited from BIM***

369 Survey participants were further asked which parties received the most and least financial  
370 benefits from BIM. Consistent to the results gained from BIM questionnaire surveys conducted  
371 by SZEDA (2013) and Eadie et al (2013), the owner was considered the party that received the  
372 most benefits from BIM, with a dominating rate at 87% in this study as shown in Table 8. The  
373 engineering firms, contractors, and consultants were the major parties perceived with the least  
374 benefits from BIM, accounted for totally 95% of the whole survey pool.  
375 The perceptions of BIM-benefited parties were analysed of their potential subgroup differences.  
376 The Chi-Square test summarized in Table 9 with all  $p$  values higher than 0.05 indicated that  
377 survey participants' views on parties that gain the most and least benefits were independent of  
378 their profession and BIM proficiency level.

379 As suggested from the Chi-Square test of independence performed in Table 9, the owner is  
380 consistently perceived the party benefited most from BIM among all subgroups. It would be  
381 hence worthwhile for the owner to consider more BIM applications in their invested projects.

### 382 *Summary of the Results*

383 The findings from this questionnaire-based survey to AEC professionals can be  
384 summarized as follows:

- 385 • Participants' BIM experience level was highly correlated to their years of using BIM, and  
386 BIM adoption rate in their previous projects.
- 387 • Reducing design errors and construction rework were deemed the major contributions of  
388 adopting BIM. In order to achieve the value that BIM could bring to the industry, the  
389 interoperability among different BIM tools was considered the key impact factor.
- 390 • The *RII* scores received in the challenge-related items were generally lower compared to  
391 two other Likert-scale-based sections. It was also shown from the *RII* scores lower than  
392 0.60 that costs spent in BIM-related hardware and software were not major difficulties.  
393 Instead, participants considered the major challenge coming from the thorough evaluation  
394 of BIM value within the AEC companies, and the acceptance of BIM from the higher  
395 management level.
- 396 • The subgroup analysis within the survey sample indicated that the profession and  
397 experience level did not affect respondents' generally positive perceptions on BIM benefits.
- 398 • Merely two items within the section of BIM challenge were found with significant  
399 subgroup differences: one being that academics, BIM consultants, owners, and architects  
400 considered more the acceptance of BIM from entry-level staff a challenge than engineers,  
401 contractors, and software developers; the other being that effective BIM training was not  
402 perceived a challenge by most participants except those without any BIM experience.

403



## 404 **Conclusion**

405 This empirical study collected the data on BIM practitioners' experience, their perceptions  
406 on BIM benefits, factors relevant to achieve BIM values, challenges in BIM implementation,  
407 and opinions on BIM-benefited parties. The background information of survey participants was  
408 provided including their working locations, professions, and BIM usage experience. The high  
409 Cronbach's alpha value over 0.750 obtained from Likert-scale-based questions indicated that  
410 survey participants had generally consistent views over the items within each perception-  
411 related section and every item within each section positively contributed to the overall  
412 consistency. It was a positive signal that perceptions towards BIM-introduced benefits would  
413 not be significantly changed as the practitioner gains more BIM experience. Similarly  
414 consistent perceptions were found on BIM-value-related factors, challenges encountered in  
415 practicing BIM, and parties benefitted from BIM. Some further information generated from  
416 this study can be highlighted as below:

- 417 • Encountering the compatibility issues was not uncommon when multiple BIM tools are  
418 being used in a single project. Usually no specific BIM software would be required in the  
419 project contract. How BIM tools used by different project teams could be interoperable  
420 would remain a technical issue to be further discussed.
- 421 • Generally the acceptance of BIM was deemed more difficult to achieve from the senior  
422 management level than the lower levels. Consistent to other previous studies conducting  
423 BIM-related questionnaire survey, the owner was identified as the party that received the  
424 most benefits by adopting BIM.
- 425 • Gaining more BIM experience would change practitioners' perceptions on training-related  
426 difficulties from "it is a challenge" to "it is not really a challenge."

427 The generally positive and consistent views of participants on BIM benefits could provide  
428 the clue that BIM would be increasingly applied in China's AEC industries following

429 government strategies in the coming years. The consistent perceptions towards BIM  
430 implementation among respondents from different professions and BIM experience levels  
431 would also serve as a positive signal that joint-effort among multiple project teams using BIM  
432 as the platform is highly achievable. According to the perception of AEC practitioners, this  
433 empirical study provides the picture of BIM implementation in developing countries where  
434 BIM is gaining a growing practice. Based on the data analysis generated from this questionnaire  
435 survey, future research would target on recruiting case studies of BIM-involved projects to  
436 provide quantitative analysis of how BIM could achieve these benefits listed in this  
437 questionnaire, with a comprehensive evaluation of BIM values.

438

## 439 **Acknowledgement**

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657 **Table List**

658 **Table 1.** Comparison of BIM adoption rates among different subgroups of survey participants.

659 **Table 2.** The RII analysis results of BIM benefits within the whole survey sample (Cronbach's  
660 alpha = 0.922).

661 **Table 3.** ANOVA analysis of subgroup differences towards BIM-benefit-related items.

662 **Table 4.** The RII analysis results of BIM-value-related factors within the whole survey  
663 sample (Cronbach's alpha = 0.919).

664 **Table 5.** ANOVA analysis of subgroup difference towards BIM-value-related items.

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667 **Table 7.** ANOVA analysis of subgroup difference towards BIM-challenge-related items.

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669 participants.

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682 **Figure List**

683 **Fig.1.** Geographic location of survey participants (N=94)

684 **Fig.2.** Professions of participants in this survey (N=91)

685 **Fig.3.** Survey participants' BIM proficiency level (N=94)

686 **Fig.4.** Box plots for number of years of using BIM among survey participants

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709 **Table 1.** Comparison of BIM adoption rates among different subgroups of survey participants.

Subcategory		Very frequent adoptions (%)	Frequent adoptions (%)	Moderate adoptions (%)	Few adoptions (%)	Total (%)
	Overall	28	16	18	37	100
Profession: Chi-Square value = 18.167, degrees of freedom at 18, <i>p</i> value = 0.445	Academics	0	40	20	40	100
	Architects	10	10	30	50	100
	Engineers	40	8	16	36	100
	BIM consultants	55	9	27	9	100
	Owners	33	33	0	33	100
	Contractors	23	31	8	38	100
	Others	18	18	18	47	100
BIM proficiency level: Chi-Square value = 43.364, degrees of freedom at 12, <i>p</i> value = <b>0.001</b> *	Expert	50	25	13	13	100
	Advanced level	59	18	18	5	100
	Intermediate level	25	32	18	25	100
	Entry level	9	0	27	64	100
	No BIM experience	0	0	13	88	100

710 \*: statistically *p* value less than 0.05 indicates that the BIM adoption rate is dependent on the BIM proficiency level.

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736 **Table 2.** The RII analysis results of BIM benefits within the whole survey sample (Cronbach’s  
 737 alpha = 0.922).  
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Item	Percentage of selecting each option (%)					N*	RII	Item-total correlation	Cronbach’s Alpha
	1	2	3	4	5				
B1: Reducing omissions and errors	3	0	0	21	76	86	0.930	0.644	0.917
B2: Reducing rework	5	1	6	25	63	87	0.883	0.678	0.918
B3: Better project quality	1	1	13	28	57	87	0.878	0.660	0.917
B4: Offering new services	2	5	8	32	53	87	0.857	0.727	0.914
B5: Marketing new business	4	6	14	33	44	85	0.814	0.639	0.917
B6: Easier for newly-hired staff to understand the ongoing project	1	8	20	34	37	87	0.795	0.639	0.917
B7: Reducing construction cost	2	6	16	45	30	86	0.791	0.674	0.916
B8: Increasing profits	1	6	23	40	31	88	0.786	0.633	0.917
B9: Maintaining business relationships	2	3	26	41	26	87	0.772	0.663	0.916
B10: Reducing overall project duration	3	8	20	36	32	88	0.770	0.709	0.915
B11: Reducing time of workflows	5	11	16	33	34	87	0.763	0.589	0.917
B12: Fewer claims/litigations	1	8	28	39	24	85	0.751	0.723	0.914
B13: Recruiting and retaining employees	3	16	47	18	16	79	0.658	0.631	0.918

739 \*:The total number of responses for each given item.

740 Note: The data analysis of RII excludes those who selected “N/A”. The same rule applies to other RII analysis tables.  
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768 **Table 3.** ANOVA analysis of subgroup differences towards BIM-benefit-related items.

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Item	Overall Mean	Standard deviation	ANOVA analysis for subgroups according to professions		ANOVA analysis for subgroups according to BIM proficiency level	
			F value	<i>p</i> value	F value	<i>p</i> value
B1	4.651	0.804	0.64	0.719	1.09	0.366
B2	4.414	1.000	0.61	0.742	0.80	0.530
B3	4.391	0.848	0.90	0.513	0.39	0.813
B4	4.287	0.961	0.90	0.510	1.29	0.279
B5	4.071	1.060	0.77	0.618	0.45	0.771
B6	3.977	1.000	1.16	0.333	1.29	0.281
B7	3.953	1.038	0.83	0.568	0.41	0.803
B8	3.932	0.932	0.99	0.443	0.40	0.812
B9	3.862	1.068	1.00	0.441	1.01	0.408
B10	3.852	1.006	1.23	0.299	1.71	0.156
B11	3.816	1.160	1.21	0.309	1.80	0.137
B12	3.753	0.986	0.87	0.536	1.36	0.255
B13	3.291	0.980	2.05	0.061	0.22	0.929

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804 **Table 4.** The RII analysis results of BIM-value-related factors within the whole survey  
 805 sample (Cronbach's alpha = 0.919).  
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Item	Percentage of selecting each option (%)					N	RII	Item-total correlation	Cronbach's Alpha
	1	2	3	4	5				
F1: Interoperability of BIM software	1	1	12	36	49	73	0.860	0.471	0.918
F2: Number of BIM-knowledgeable professionals	1	0	22	47	32	73	0.822	0.618	0.914
F3: Project complexity	3	1	18	44	34	74	0.811	0.607	0.914
F4: Clients' knowledge on BIM	1	3	21	42	32	71	0.803	0.636	0.913
F5: Companies' collaboration experience with project partners	1	4	16	48	30	73	0.803	0.618	0.914
F6: Contract-form that is BIM-collaboration supportive	3	4	26	34	34	74	0.784	0.666	0.912
F7: BIM technology consultants in the project team	1	4	25	40	29	72	0.783	0.789	0.909
F8: The project nature (e.g., frequency of design changes)	6	8	15	39	32	72	0.767	0.695	0.911
F9: Project schedule	4	7	28	31	30	71	0.749	0.692	0.911
F10: Number of BIM-knowledgeable companies in the project	4	4	28	43	20	74	0.743	0.752	0.909
F11: Project budget	6	8	20	42	24	71	0.741	0.642	0.913
F12: Project size	8	11	25	32	25	73	0.707	0.703	0.911
F13: Project geographic location	7	15	42	21	15	72	0.644	0.625	0.914
F14: Staff from different companies working in the same location	6	21	38	21	15	72	0.639	0.481	0.919

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832 **Table 5.** ANOVA analysis of subgroup difference towards BIM-value-related items.

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Item	Overall Mean	Standard deviation	ANOVA analysis for subgroups according to professions		ANOVA analysis for subgroups according to BIM proficiency level	
			F value	<i>p</i> value	F value	<i>p</i> value
F1	4.301	0.828	0.43	0.879	0.21	0.934
F2	4.110	0.842	0.35	0.928	1.04	0.395
F3	4.055	0.938	1.29	0.268	0.25	0.908
F4	4.014	0.904	1.49	0.186	0.63	0.642
F5	4.014	0.959	1.02	0.427	0.47	0.756
F6	3.919	1.805	0.48	0.842	0.94	0.448
F7	3.917	0.905	0.12	0.997	0.14	0.965
F8	3.833	1.128	1.27	0.277	1.08	0.375
F9	3.746	1.107	0.35	0.927	1.05	0.386
F10	3.716	1.010	0.38	0.912	0.58	0.681
F11	3.704	1.170	1.21	0.310	0.71	0.591
F12	3.534	1.230	0.55	0.793	0.29	0.885
F13	3.222	1.248	1.28	0.277	0.83	0.512
F14	3.194	1.149	1.56	0.165	0.54	0.705

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863 **Table 6.** The *RII* analysis results of BIM challenges within the whole survey sample  
 864 (Cronbach's alpha = 0.796).  
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Item	Percentage of selecting each option (%)					N	<i>RII</i>	Item-total correlation	Cronbach's Alpha
	1	2	3	4	5				
C1: Lack of sufficient evaluation of BIM	1	6	27	21	8	63	0.692	0.577	0.763
C2: Acceptance of BIM from senior management	1	12	19	23	10	65	0.689	0.414	0.785
C3: Acceptance of BIM from middle management	1	12	24	18	10	65	0.674	0.431	0.783
C4: Lack of client requirements	5	10	22	15	13	65	0.665	0.533	0.770
C5: Lack of government regulation	6	15	20	13	11	65	0.625	0.504	0.774
C6: Cost of hardware upgrading	5	19	22	13	6	65	0.588	0.591	0.760
C7: Cost of purchasing BIM software	5	19	22	16	4	66	0.585	0.429	0.784
C8: Acceptance of BIM from the entry-level staff	11	21	11	12	11	66	0.573	0.541	0.768
C9: Effective training	11	21	15	11	8	66	0.552	0.363	0.793

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897 **Table 7.** ANOVA analysis of subgroup difference towards BIM-challenge-related items.

Item	Overall Mean	Standard deviation	ANOVA analysis for subgroups according to professions		ANOVA analysis for subgroups according to BIM proficiency level	
			F value	<i>p</i> value	F value	<i>p</i> value
C1	3.460	1.024	0.50	0.833	1.64	0.177
C2	3.446	1.056	1.71	0.126	1.74	0.153
C3	3.369	1.009	0.93	0.490	2.04	0.100
C4	3.323	1.223	0.61	0.748	0.75	0.559
C5	3.123	1.260	1.16	0.340	0.79	0.538
C6	2.938	1.193	0.65	0.715	0.35	0.841
C7	2.924	1.101	0.70	0.670	0.21	0.933
C8	2.864	1.365	2.27	<b>0.041*</b>	1.35	0.261
C9	2.758	1.307	0.23	0.976	3.35	<b>0.015*</b>

898 \*: *p* value lower than 0.05 indicates the significant differences among subgroups

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919 **Table 8.** Perceptions on BIM-benefited parties among different subgroups of survey  
 920 participants.

Subcategory		Owner (%)		Engineering firms (%)		Contractors (%)		Consultants (%)		Others (%)	
		M*	L*	M*	L*	M*	L*	M*	L*	M*	L*
	Overall	87	0	0	38	12	26	1	33	0	3
Profession	Academics	100	0	0	100	0	0	0	0	0	0
	Architects	75	0	0	63	25	0	0	38	0	0
	Engineers	75	0	0	25	25	25	0	50	0	0
	BIM consultants	84	0	0	56	11	28	5	11	0	6
	Owners	90	0	0	11	10	33	0	56	0	0
	Contractors	67	0	0	100	33	0	0	0	0	0
	Software developers	100	0	0	0	0	33	0	67	0	0
	Others	100	0	0	17	0	42	0	33	0	8
BIM proficiency level	Expert	83	0	0	83	17	0	0	17	0	0
	Advanced level	94	0	0	40	6	40	0	13	0	7
	Intermediate level	85	0	0	16	10	37	5	47	0	0
	Entry level	84	0	0	29	16	18	0	47	0	6
	No BIM experience	80	0	0	80	20	0	0	20	0	0

921 Note: M and L in Table 8 represent parties considered with the most and least benefits from BIM respectively. The same  
 922 definition applies to Table 9.

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935 **Table 9.** The Chi-Square test of independence of parties benefitted from BIM

		Chi-Square value	Degree of freedom	<i>p</i> value
Profession	M	9.377	28	1.000
	L	23.762	28	0.694
BIM proficiency level	M	3.894	16	0.999
	L	20.375	16	0.204

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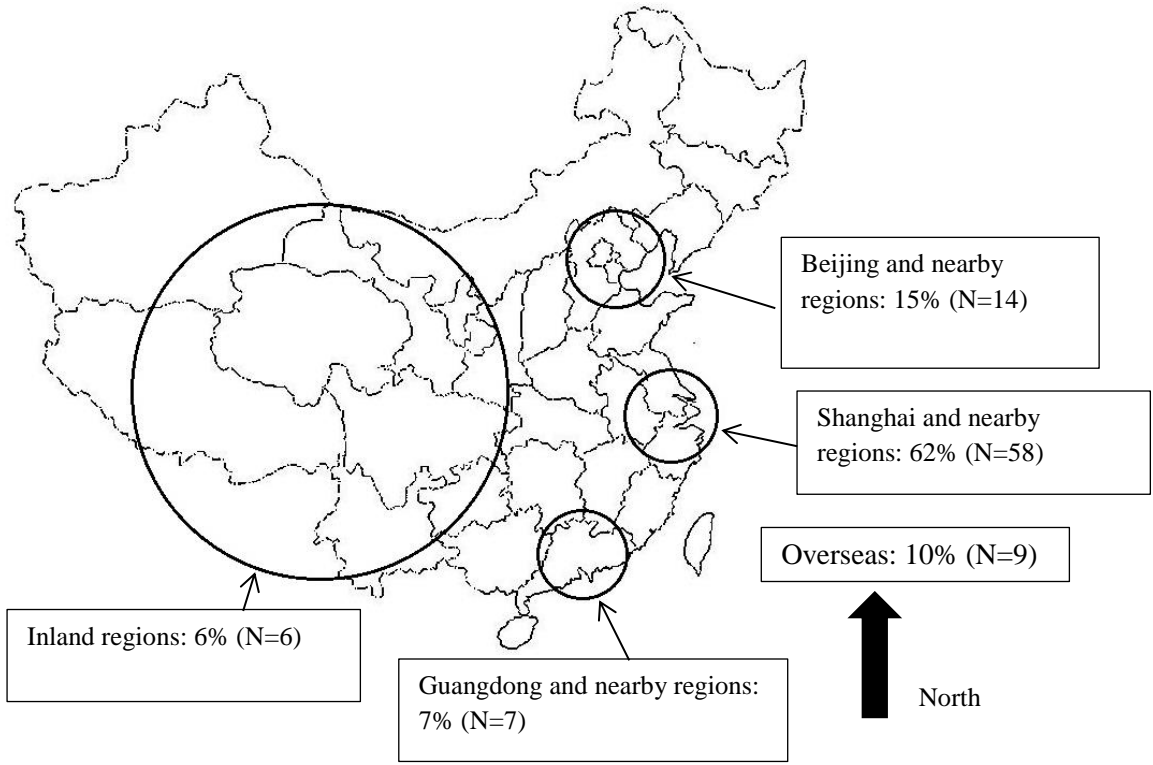
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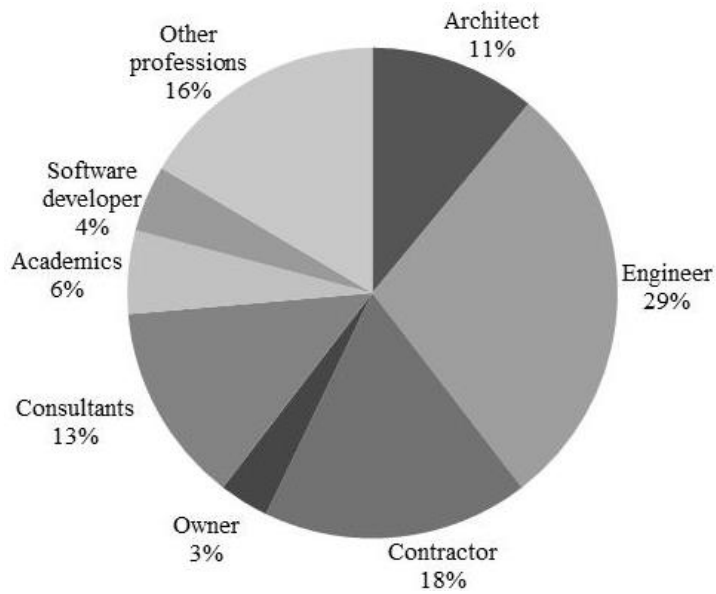
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**Fig.1.** Geographic location of survey participants (N=94)

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Note: 1. Engineers involved in this survey pool included civil engineers, building services engineers, and structural engineers.

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2. Three participants did not provide the answer to this question. Therefore, only 91 valid responses were summarized.

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**Fig.2.** Box plots for number of years of using BIM among survey participants (N=91)

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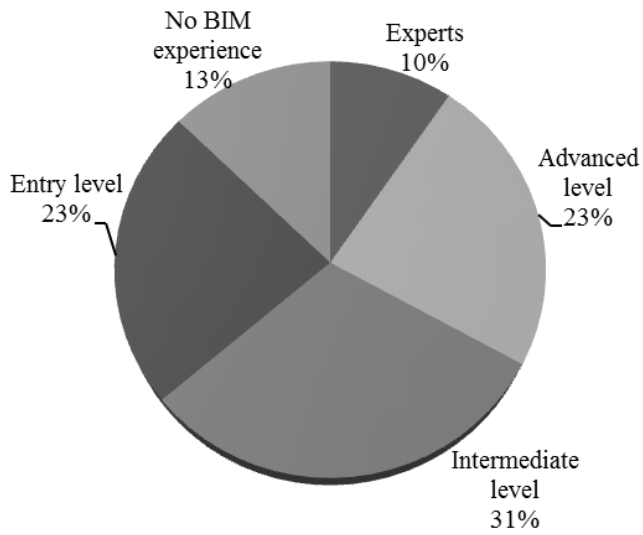
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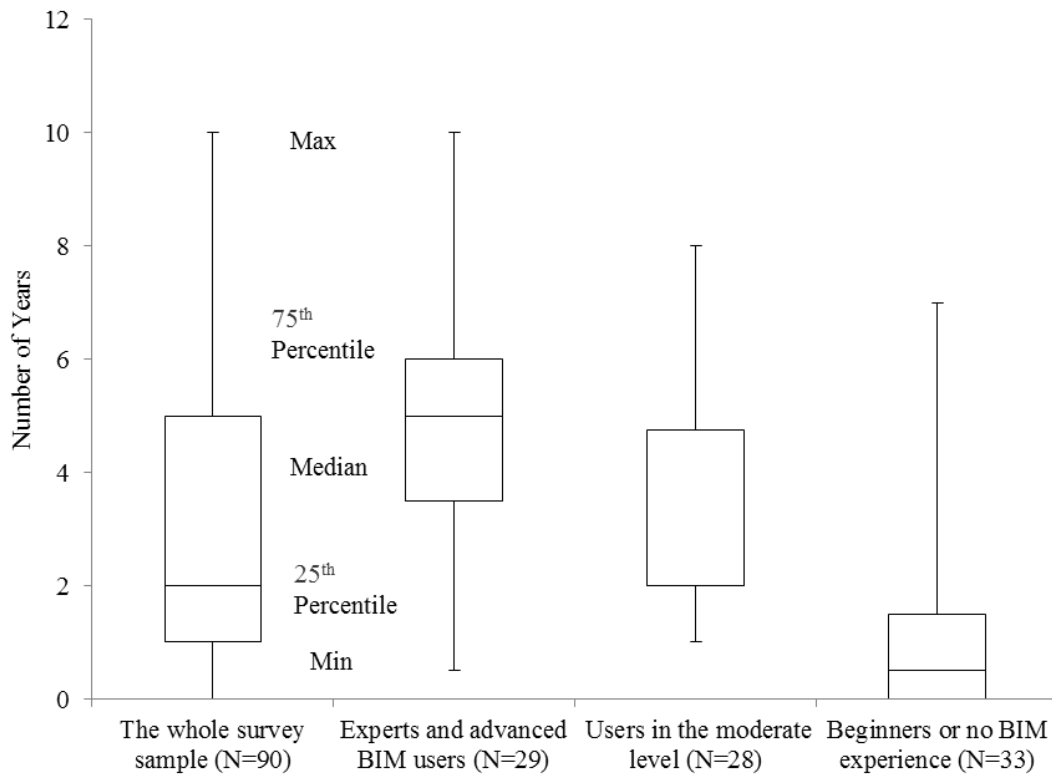
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**Fig.3.** Survey participants' BIM proficiency level (N=94)

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Note: 1. The median and 25<sup>th</sup> percentile value for the subsample of moderate level users were the same (i.e. two years).  
 2. Four participants did not provide valid answers to this question and 90 responses were adopted as the overall sample.

**Fig.4.** Box plots for number of years of using BIM among survey participants