

Graham Rawle ABSTRACT

WRITING WITH SCISSORS: A cut-and-paste approach to narrative design

This talk will focus on the creative repurposing of found material with particular reference to my own collage process. I will discuss considerations made when choosing source material for its ability to communicate various aspects of its original context that contribute to the final piece on both conscious and unconscious levels. I will describe the development of these ideas across my work in illustration, literature and, more recently, film. *Woman's World*, a project that began life as a novel collaged entirely from fragments of text clipped from the pages of vintage women's magazines, is now in the early stages of a work-in-progress feature film using a similar methodology to tell the original story. The film will be montaged from thousands of clips sourced from feature films, commercials, public information shorts and television shows from the late 1950s and early '60s. It will experiment with the principles of narrative, montage, sequence and continuity while drawing comparisons between current and contemporary filmmaking techniques. The project will question and explore the laws, conventions and ethics regarding the reuse of copyrighted material in the creation of a new work.

BIOG

Graham Rawle is a writer and collage artist. His weekly 'Lost Consonants' series appeared in the *Weekend Guardian* for 15 years. His books carry a strong visual element: *Woman's World*, a novel assembled entirely from text fragments clipped from vintage women's magazines, won worldwide critical acclaim. His reinterpretation of *The Wizard of Oz* was 2009 Book of the Year at the British Book Design and Production Awards. *The Card* was shortlisted for the 2013 Writers' Guild Award for fiction. Rawle lectures in Sequential Design/Illustration at the University of Brighton and is Visiting Professor of Illustration at Norwich University of the Arts.